



WHO WE ARE

The Mendoza College of Business emphasizes a values-based curriculum that weaves discussions of business ethics throughout its curriculum. The College challenges undergraduates to “Ask More of Business,” fostering *academic excellence, professional effectiveness, and personal accountability in a context that strives to be faithful to the ideals of community, human development, and individual integrity.*

The purpose of the business program is to focus attention directly on the skills and knowledge required of a leader today.

MAJORS

Students in Mendoza select their major at the end of sophomore year, and choice of major may be impacted by limited enrollment majors. While double-majoring in two programs within Mendoza, business students who are interested in pursuing a second major can pursue supplementary majors in the College of Arts and Letters or the College of Science.

- Accountancy
- Finance
- Information Technology Management
- Management Consulting
- Marketing

MINOR

- Innovation and Entrepreneurship

CONCENTRATIONS

Management Consulting:
Business Intelligence

Information Technology Management:
Business Analytics, Finance and Financial Accounting, Mobile Web Development, Visual Interface Design

CORE MENDOZA COLLEGE OF BUSINESS REQUIREMENTS

- Principles of Microeconomics
- Accountancy I
- Accountancy II
- Introduction to Business Ethics
- Business Law Contracts and Agency
- Statistical Inference in Business
- Corporate Financial Management
- Principles of Marketing
- Principles of Management
- IT Management Applications

Junior Core Business Courses:

- Jr. Research Challenge: Foresight in Business and Society
- Introduction to Process Analytics
- Strategic Management
- Managerial Economics
- Macroeconomic Analysis

CORE UNIVERSITY REQUIREMENTS

- Writing and Rhetoric: 1 course
- Mathematics: 2 courses
- Natural Science: 2 courses
- History: 1 course*
- Social Science: 1 course*
- Theology: 2 courses*
- Philosophy: 2 courses*
- Fine Arts or Literature: 1 course*
- Moreau First Year Experience: 2 courses

*One of these requirements must be a University seminar.

ENROLLMENT

1905	Undergraduate Students
662	Graduate Students

DISTINGUISHING FACTORS

- #1 Undergraduate Business School – Rank given to Notre Dame by *Bloomberg Businessweek* four out of the last five years
- #10 – Ranked by U.S. News & World Report’s *America’s Best Colleges 2016* (Undergraduate)
- Mendoza College of Business is home to six academic centers including the Gigot Center for Entrepreneurship, the Deloitte Center for Ethical Leadership, and the Fanning Center for Business Communication.
- A new major in Business Analytics is planned for Fall 2017.
- Through a network of current students and alumni, the Notre Dame Wall Street Club provides resources and mentoring for Notre Dame students to learn about careers on Wall Street.
- The Foresight in Business and Society course develops the critical thinking skills needed to understand an evolving global marketplace. In addition to classroom study and in-depth research projects, students are mentored by top global companies who are on the leading edge of social responsibility initiatives.
- Mendoza’s Gigot Center holds the McCloskey Business Plan Competition. Culminating in April, the competition provides would-be startups with guidance and support from Notre Dame alumni through all phases of plan development.
- Sixty-five percent of business majors study abroad.

